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ABOUT ME

I am a passionate conceptual thinker who believes in a positive attitude and the freedom to explore fresh ideas. Described as hard working, caring, versatile, spirited, witty, stylish, and loyal. Positive consumer interaction is everything. Problem solving brings me great joy. I'm always down for an adventure or pizza.

DESIGN EXPERIENCE

- Creative Services Manager at Content Watch** – June 2017 to Present
Lead graphic designer in charge of all email aspects from design to send. Over saw design of social media imagery for start up app. Created joint branded documents for an International Phone Carrier to be displayed on their website. Instructed brand practices to design interns.
- Graphic Designer at Content Watch** – June 2016 to May 2017
Created web and social media imagery as an in-house designer for an international brand to increase marketing sales. Designed weekly emails and flash sale promotion campaigns. Tested new web page designs to improve user experience. Played interior decorator for our growing team's office space.
- Internship at Lehigh Mining and Navigation** – Spring 2016
Assisted with editorial design, identity branding, logo updating, and event signage under supervision of an Art Director while learning about client relations and work flow.
- Designathon** – Spring 2014 and 2015
A 24-hour freelance event, collaborative project to create design pieces for local non-profit organizations. Role as graphic designer and interactive designer consisted of logo design, websites, and presentation boards for the clients.
- Logo Design** – Gamers of Kutztown University, 2013
Designed an original logo to be used on the clubs social media pages and merchandise such as t-shirts and buttons to be sold for charity donations.
- Web Master** – Tau Beta Sigma Epsilon Epsilon Chapter
Kutztown PA, 2013-2015

SKILLS

Strong conceptual thinker, excellent time management, and pop culture liaison. I work well independently or in a team. Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, After Effects, Bridge) and basic knowledge of HTML5, CSS, SASS, JavaScript, JSON, PHP Wordpress, and front end build tools.

EDUCATION

Kutztown University of Pennsylvania, Kutztown, PA – May 2016
Bachelor of Fine Arts, Communication Design
Concentrations in Advertising and Interactive Design

RELATED COURSEWORK

- Computer Motion Graphics
- Non-Profit Advertising
- Consumer Advertising
- Creative Coding
- Advanced Typography

SPECIAL RECOGNITIONS

One Club Student Showcase – Special Effects Video
New York City, Spring 2016

Dean's List – Fall 2012 – Spring 2016
magna cum laude

DCA 2016 World Championships – **2nd place**
Rochester NY, 2016

Hand Crafted Costume Contest – **1st place**
Kutztown University of Pennsylvania, 2013

LEADERSHIP EXPERIENCE

Colorguard Instructor – Perkiomen Valley High School 2016
Designed performance floor mat, contributed to choreography, and cleaned the technique and skills of students for regional competitions.

Kutztown University Marching Unit Color Guard –
Weapon line member 2012-2015, **Weapons Captain** 2015
Choreographed sabre and flag routines while teaching and directing underclassmen for performances. Increased experience in time management, group leadership direction, and personal relations.